

Scalable Financing Solutions for Off-Grid Solar Containers





Overview

Can off-grid solar technology be used for financing?

In some cases, existing off-grid solar technologies have a natural synergy with innovative financing instruments. For example, PAYG companies already collect a lot of data that could be utilized for algorithm-based credit assessments alongside more traditional due diligence.

What is off-grid solar?

Off-grid solar (OGS) energy provides an opportunity to increase energy access. Technology costs have fallen dramatically, and new business models, such as pay-as-you-go (PAYG), are addressing longstanding issues of affordability.

Which equity financing instruments are relevant to off-grid solar companies?

This chapter describes three equity financing instruments relevant to off-grid solar (OGS) companies at different stages of the business lifecycle: common stock, preferred stock, and equity crowdfunding. Common stock is most relevant to companies during the pre-seed and seed stages.

Can off-grid solar power increase energy access?

As a result, 650 million people globally, and 570 million in Sub-Saharan Africa, are expected to remain without electricity access by 2030 (Tracking SDG7 Report 2019). Off-grid solar (OGS) energy provides an opportunity to increase energy access.



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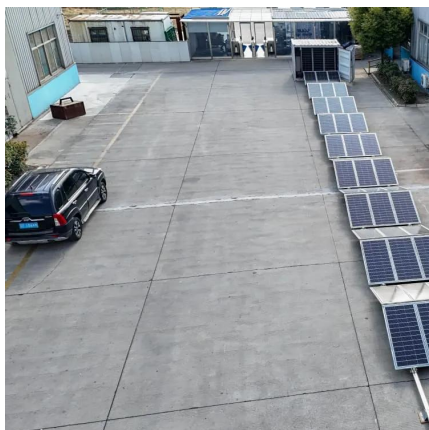


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